

Amendments to the Claims:

1 - 5. (canceled).

6. (previously presented): A method comprising:

analyzing media content to obtain auxiliary data steganographically embedded therein, wherein the auxiliary data is embedded through subile alterations of data representing at least a portion of the media content;

communicating the auxiliary data to a network resource, wherein the network resource comprises usage rights information catalogued therein, and wherein the usage rights information includes usage rights information that is associated with the media content;

receiving the usage rights information that is associated with the media content from the network resource; and

carrying out an action based at least in part on the received usage rights information.

7. (previously presented): The method of claim 6 wherein the media content is encrypted.

8. (previously presented): The method of claim 6 wherein the network resource comprises a computer in communication with the internet.

9. (previously presented): The method of claim 6 wherein the auxiliary data is redundantly embedded in the media content.

10. (previously presented): The method of claim 9 wherein the auxiliary data is redundantly embedded in the media content according to a key.

11. (previously presented): The method of claim 6 wherein the media content comprises geometric registration information steganographically embedded therein.

12. (previously presented): The method of claim 6 wherein the media content comprises at least one of image content, audio content and video content.

13. (previously presented): The method of claim 6 wherein the network resource is remotely located from a processor executing the method recited in claim 6.

14. (previously presented): A computer readable medium including executable instructions stored therein, said instruction comprising instructions to carryout the method of claim 6.

15. (currently amended): A method comprising:
- decoding a steganographically hidden identifier from a media signal, wherein the identifier is hidden through subtle alterations of data representing at least a portion of the media signal;
 - communicating the decoded identifier to an on-line registry to obtain usage rights information associated with the media signal;
 - receiving the usage rights information from the on-line registry;
 - carrying out an action based at least in part on usage rights information.
16. (previously presented): The method of claim 15 wherein the media signal comprises at least one of an image, audio and video.
17. (previously presented): The method of claim 15 wherein the media signal is encrypted.
18. (previously presented): The method of claim 15 wherein the identifier is redundantly embedded in the media signal.
19. (previously presented): The method of claim 18 wherein the identifier is redundantly embedded in the media signal according to a key.

20. (previously presented): A computer readable medium including executable instructions stored therein, said instruction comprising instructions to carryout the method of claim 15.

21. (previously presented): The method of claim 6 wherein the auxiliary data is steganographically embedded through digital watermarking.

22. (previously presented): The method of claim 15 wherein the identifier is steganographically hidden in the media signal through digital watermarking.

23. (currently amended): A method comprising:

- decoding a steganographically encoded identifier from a media signal, wherein the identifier comprises plural-bits and is hidden in the media signal through changes to data representing at least a portion of the media signal;
- providing the decoded identifier to an on-line resource to obtain usage rights information associated with the media signal;
- receiving the usage rights information from the on-line resource; and
- carrying out an action based at least in part on usage rights information.

24. (previously presented): The method of claim 23 wherein said action comprises enabling or disabling a copy operation.

25. (previously presented): The method of claim 23 wherein the identifier is hidden in the media signal through digital watermarking.

26. (new): The method of claim 23 wherein said decoding utilizes at least a transform function.

27. (new): The method of claim 6 wherein said analyzing utilizes at least a transform function.

28. (new): The method of claim 15 wherein said decoding utilizes at least a transform function.